



## Preparing the next generation of entrepreneurs

From developing the skills of young people who face uncertain employment prospects to catalysing local entrepreneurship, the ICC Centre of Entrepreneurship enables people with opportunities to build meaningful livelihoods.

The ICC Centres of Entrepreneurship draw upon the business tools developed by the International Chamber of Commerce (ICC) and its global partners. The Centres harnesses ICC's network of national committees and chambers of commerce in over 100 countries to run capacitybuilding programmes, trainings and community workshops to address the challenges facing entrepreneurs and small- and medium-sized enterprises (SMEs). By bringing together thought leaders, businesses, and entrepreneurs, the Centres will establish a community of innovative professionals aimed at challenging convention and transforming the future of business.



## WHERE ARE OUR HUBS LOCATED?

1. ICC Centre of Entrepreneurship – Seville
2. ICC Centre of Entrepreneurship – Ukraine
3. ICC Centre of Entrepreneurship – ACCRA
4. ICC Centre of Entrepreneurship – Beirut
5. ICC Centre of Entrepreneurship – Bogota
6. ICC Centre of Entrepreneurship – Buenos Aires
7. ICC Centre of Entrepreneurship – Casablanca
8. ICC Centre of Entrepreneurship – Istanbul
9. ICC Centre of Entrepreneurship – Jakarta
10. ICC Centre of Entrepreneurship – Lagos
11. ICC Centre of Entrepreneurship – Nairobi

## WHAT IS OUR FOCUS?

Each ICC Centre of Entrepreneurship will focus around four key tracks:

### Track 1. Inspiring future entrepreneurs

- We aspire for everyone—especially young people—to have the opportunity to become entrepreneurs. For this to happen, we need to provide them with the skills of the future.
- The ICC Centre of Entrepreneurship makes available programmes to equip people with the skills they need to become entrepreneurs and to succeed in an ever-changing world.  
Educators, employers, and researchers recognise that people need skills and competencies beyond academic knowledge, like digital and soft skills, to succeed in the future.
- The ICC Centre of Entrepreneurship provides people with accreditation to become entrepreneurs and build their careers.

### Track 2. Digitising SMEs

- SMEs represent around 90% of all global businesses, yet many are still without the necessary tools and resources to participate in the digital economy. As part of ICC's

global campaign to digitise 5 million SMEs in Africa, the programmes offered by the ICC Centre of Entrepreneurship provide SME leaders with the tools to digitise their operations and access new markets.

- The ICC Centre of Entrepreneurship works with government and multilateral organisations to advocate for the removal of barriers that prevent SMEs from succeeding both locally and abroad. The Centre will improve the business environment in developing markets and strengthen the capacity of SME leaders to face persisting challenges.
- Backed by ICC's global network of chambers of commerce, the Centre of Entrepreneurship provides SMEs with capacity-building programmes to address: (i) connectivity, (ii) market access, and (iii) digital transformation. The ICC Centre of Entrepreneurship also hosts talks and seminars that will facilitate SME leaders to exchange experience and knowledge.

### Track 3. Scaling-up start-ups

- The ICC Centre of Entrepreneurship works to enhance local start-up ecosystems by providing entrepreneurs with specialised training, mentoring and support services. These services will help entrepreneurs establish, fund, manage and expand their start-ups.
- The ICC Centre of Entrepreneurship's ultimate goal is to promote upskilling by providing start-ups with the tools and resources to gain access to global markets. The ICC Centre of Entrepreneurship will raise awareness about the potential opportunities for start-ups locally and abroad.

### Track 4. Fostering inclusive entrepreneurship

- Entrepreneurship provides social and economic opportunities for people everywhere by creating jobs in local communities. However, regulatory and cultural barriers prevent many people from becoming entrepreneurs, especially those with limited credit histories, young people, women, ethnic minorities, people with disabilities.
- The ICC Centre of Entrepreneurship leverages strategic partnerships to empower individuals and mobilise public-private solutions to overcome longstanding deterrents to entrepreneurship.

- The practical tools, services and trainings offered by the ICC Centre of Entrepreneurship complement ICC's standard-setting reputation by and support the creation of businesses with social and economic benefits for all of society.

### **How does the CoE work?**

CoE pairs entrepreneurs with experts from around the world to provide global trainings, virtual mentoring and coaching. The Centre relies upon the expertise, knowledge, and support of chambers of commerce, businesses, academic institutions, intergovernmental organisations, and ICC's Knowledge Solutions Department. The Centre of Entrepreneurship hosts a series of talks for entrepreneurs, chambers of commerce, businesses, banks, and governments, to address the structural challenges facing emerging and developing markets. The Centre is home to a community of innovative professional keen on challenging convention and transforming the future of business.

### **What do you need to establish a CoE in your region?**

1. Identified the Government Stake Holders.
2. Identified the local Non-Governmental Organization that support SMEs.
3. Identified the potential Financial Institution.
4. Identified SMEs association in your country.
5. Identified the international institutions such as UNESCAP.
6. Collaborate with the Government Stake Holders, Local NGO, Financial Institution, SMEs association Internal Institutions in your country.

## Centre of Entrepreneurship Jakarta Hub

Indonesia's economy is built upon 64 million SMEs, including millions of home industries and micro-entrepreneurs. Indonesia also promotes investment with SMEs in order to make mutual profit in a strong supply chain, with the implementation of several strategies mainly through investment in business profile, promotion and advocacy. Therefore, SMEs need an ecosystem support to become the backbone of Indonesian innovation in the future

ICC in partnership with ICC Indonesia, has launched the ICC Centre of Entrepreneurship for Asia Pacific Region in Jakarta on 25 October 2021. This launch is to prepare to inspire innovation and improve the business environment for small- and medium-sized enterprises (SMEs) in the ASEAN region. With the launch of the ICC Centre of Entrepreneurship, it is expected to play an integral role in developing Indonesian entrepreneurship into the era of digitalization and globalization.

The ICC Centre of Entrepreneurship – Jakarta Hub will work with various stakeholders, including businesses, chambers of commerce, local chamber of commerce, academic institutions, international corporation, intergovernmental and governmental agencies, to connect local entrepreneurs to global markets. From developing the skills of young people who face uncertain employment prospects to mentoring local start-ups and entrepreneurs, digitising SMEs, fostering inclusive entrepreneurship, the ICC Centre of Entrepreneurship is devoted to preparing the next generation of Asian business leaders.

### Centre of Entrepreneurship Jakarta Hub's Partner:

- 1) ICC Regional Asia Pacific
- 2) Ministry of Cooperatives and Small and Medium Enterprises of Republic Indonesia. (SMESCO Indonesia - an official agency under the Ministry of Cooperatives and Small to Medium Businesses)
- 3) GIZ (German Corporation for International Cooperation GmbH)
- 4) ASEAN Secretariat: OSMEP (Office of SME Promotion)
- 5) KADIN Indonesia – Indonesian Chamber of Commerce and Industry
- 6) CACCI (The Confederation of Asia-Pacific Chambers of Commerce and Industry)
- 7) Corporation: BNI Xpora & EXIM Bank